

Equality Impact Assessment Form



Directorate: Development and Regeneration		Service: Economic Development	
Completed by: Kate Pierce		Date: 13th March 2018	
Subject Title: Developing an Ormskirk Business Improvement Plan			
1. DESCRIPTION			
Is a policy or strategy being produced or revised:	No	<i>*delete as appropriate</i>	
Is a service being designed, redesigned or cutback:	No		
Is a commissioning plan or contract specification being developed:	No		
Is a budget being set or funding allocated:	No		
Is a programme or project being planned:	Yes		
Are recommendations being presented to senior managers and/or Councillors:	Yes		
Does the activity contribute to meeting our duties under the Equality Act 2010 and Public Sector Equality Duty (Eliminating unlawful discrimination/harassment, advancing equality of opportunity, fostering good relations):	Yes		
Details of the matter under consideration:	To provide a summary of the report prepared by Groundwork Ltd, into the feasibility of developing a BID for Ormskirk and to seek agreement to the next steps in developing a BID for Ormskirk.		
<p><i>If you answered Yes to any of the above go straight to Section 3</i></p> <p><i>If you answered No to all the above please complete Section 2</i></p>			
2. RELEVANCE			
Does the work being carried out impact on service users, staff or Councillors (stakeholders):	Yes	<i>*delete as appropriate</i>	
If Yes , provide details of how this impacts on service users, staff or Councillors (stakeholders): <i>If you answered Yes go to Section 3</i>	Staff of the Economic Development Team will be involved in supporting delivery. Officers across the organisation will be required to formalise baseline agreements relating to the Council's statutory obligations within the BID area. Officers will also be required to run a formal ballot and also administer the loan.		
If you answered No to both Sections 1 and 2 provide details of why there is no impact on these three groups: <i>You do not need to complete the rest of this form.</i>			
3. EVIDENCE COLLECTION			
Who does the work being carried out impact on, i.e. who is/are the stakeholder(s)?	Business and users of Ormskirk town centre.		

<p>If the work being carried out relates to a universal service, who needs or uses it most? (Is there any particular group affected more than others)?</p>	<p>Whilst development of the BID is carried out there will be a limited impact on any groups.</p> <p>Should a BID be implemented it would seek to improve the trading environment for all businesses and visitors to Ormskirk.</p>
<p>Which of the protected characteristics are most relevant to the work being carried out?</p> <p>Age Gender Disability Race and Culture Sexual Orientation Religion or Belief Gender Reassignment Marriage and Civil Partnership Pregnancy and Maternity</p>	<p style="text-align: right;"><i>*delete as appropriate</i></p> <p>No No No No No No No No No</p>
<p>4. DATA ANALYSIS</p>	
<p>In relation to the work being carried out, and the service/function in question, who is actually or currently using the service and why?</p>	<p>N/a</p>
<p>What will the impact of the work being carried out be on usage/the stakeholders?</p>	<p>If a BID is implemented it would enable the business community of Ormskirk to have a collective voice and allow the private sector to identify and deliver additional services in order to improve the local trading environment. This will enable Ormskirk to be a competitive trading environment.</p>
<p>What are people's views about the services? Are some customers more satisfied than others, and if so what are the reasons? Can these be affected by the proposals?</p>	<p>The feasibility study showed that 76% of respondents are either interested or very interested in participating in a future steering group to support / guide the development and implementation of projects / services as part of a Business Improvement District that will benefit the town as a trading environment.</p>
<p>What sources of data including consultation results have you used to analyse the impact of the work being carried out on users/stakeholders with protected characteristics?</p>	<p>Feasibility Study undertaken by Groundwork and peer review from other towns who have implemented a BID.</p>
<p>If any further data/consultation is needed and is to be gathered, please specify:</p>	<p>A formal consultation and ballot would be required to implement a BID.</p>
<p>5. IMPACT OF DECISIONS</p>	
<p>In what way will the changes impact on people with particular protected characteristics (either positively or negatively or in terms of disproportionate impact)?</p>	<p>The implementation of a BID should help to improve the trading environment and offer, supporting businesses and encouraging more people to visit. Such activity should</p>

	have a positive impact upon all.
6. CONSIDERING THE IMPACT	
If there is a negative impact what action can be taken to mitigate it? (If it is not possible or desirable to take actions to reduce the impact, explain why this is the case (e.g. legislative or financial drivers etc.).	<p>BIDs are considered to be positive for a trading environment.</p> <p>A BID ballot will enable all businesses who would pay the levy to have a vote. If a business considered that the BID would be negative for them then they would be able to vote against. A successful BID would run for 5 years before being subject to a further ballot.</p>
What actions do you plan to take to address any other issues above?	<p>Hosing of a BID ballot.</p> <p><i>If no actions are planned state no actions</i></p>
7. MONITORING AND REVIEWING	
When will this assessment be reviewed and who will review it?	By the Town Centre Management Group and Council officers of the Economic Development.